

Staff Profile

Name : Dr. R.MANI
Qualification : M.Com., M.Phil., P.hd, SET
Designation : HOD & Assistant Professor
Department : PG & RESEARCH DEPARTMENT OF COMMERCE
Experience : UG : _22_____ Year(s) PG : _20_____ Year(s)
Key Domain / Subject Expert in : Financial and Marketing Management

Subject / field of Interest : Financial and Marketing Management

Awards & Achievements : -

Research Activities :

Journal Published	:	International	National	
Paper Presented	:	International	National 2	State
Workshops	:	International	National 3	State 3
Seminars	:	International 4	National 5	State
Books	:	With ISBN	Chapter Only	
Research Guided	:	M.Phil. 5	Ph.D.	Others
Online Webinars	:	International 2	National 4	State 2
Online Workshop	:	International	National	State

Chaired / Guest Events :

Conferences	:	International	National	State
Symposiums	:	International	National	State

Invited Talks : International National State

Details of Chaired / Invited Talk / Guest Events :

Format -> S.No. Topic, Event Name, Venue, Date

Details of Publications& Research Contribution :

Format -> S.No. Topic / Chapter Name, Journal Name/ Book Name , Indexed/Listed in, ISSN / ISBN , Vol. No., Page Nos.

1. Financial Feasibility of Sugarcane Bioethanol in India, Marketing of Indian Goods and Services, ISBN: 978-93-8050-9631, Vol.1, pages 1-5.
2. Customer Perception towards Cashless Banking, Suraj Punj Journal for Multidisciplinary Research, ISSN No: 2394-2886, UGC S.No.64786, Vol. No. 9 Issue: 1.
3. Customer's Awareness Towards Electric Bikes: A Study in Karur District, Literary Findings, International Journal of Multidisciplinary Research, ISSN No: 2278-2311, Vol.No: 8 Issue 6.