

Staff Profile

Name : Mr. K. SIVANANTHAM
Qualification : M.Com., M.Phil., B.Ed.,
Designation : Assistant Professor
Department : PG & RESEARCH DEPARTMENT OF COMMERCE
Experience : UG : 3 Year(s) PG : 1 Year(s)
Key Domain / Subject Expert in : Marketing Management

Subject / field of Interest : Marketing Management

Awards & Achievements : -

Research Activities :

Journal Published	: International	National	
Paper Presented	: International	National	State
Workshops	: International	National	State
Seminars	: International	National2	State
Books	: With ISBN	Chapter Only	
Research Guided	: M.Phil.	Ph.D.	Others
Online Webinars	: International	National	State 1
Online Workshop	: International	National	State

Chaired / Guest Events :

Conferences	: International	National	State
Symposiums	: International	National	State

Invited Talks : International National State

Details of Chaired / Invited Talk / Guest Events :

Format -> S.No. Topic, Event Name, Venue, Date

Details of Publications & Research Contribution :

Format -> S.No. Topic / Chapter Name, Journal Name/ Book Name ,
Indexed/Listed in, ISSN / ISBN , Vol. No., Page Nos.

Staff Profile

Name : Mrs. K. SATHYA
Qualification : M.Com., M.Phil.,
Designation : Assistant Professor
Department : PG & RESEARCH DEPARTMENT OF COMMERCE
Experience : UG : _1_____ Year(s) PG : _____ Year(s)
Key Domain / Subject Expert in : Marketing Management

Subject / field of Interest : Marketing Management

Awards & Achievements : -

Research Activities :

Journal Published	: International	National	
Paper Presented	: International	National	State
Workshops	: International	National	State
Seminars	: International	National	State
Books	: With ISBN	Chapter Only	
Research Guided	: M.Phil.	Ph.D.	Others
Online Webinars	: International	National	State
Online Workshop	: International	National	State

Chaired / Guest Events :

Conferences	: International	National 1	State
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Symposiums	:	International	National	State
Invited Talks	:	International	National	State

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