Staff Profile

Name	:	A.DURGADEVI				
Qualification	:	BCA,MBA				
Designation	:	ASSISTANT PROFESSOR				
Department	:	BUSINESS ADMINISTRATION				
Experience	:	UG: 3Year(s)		PG: 3Year(s)		
Key Domain / Subject Expert in		:	MARKETING MANAGEMENT,HUMAN RESOURCE MANAGEMENT.			
Subject / field o	f In	terest	:	MARKETING AND FINANCE		
Awards & Achie	even	nents	:	-		

<u>Research Activities : (Count Only)</u>

Journal Published	:	International	National	
			-	
Paper Presented	:	International	National	State
Workshops	:	International	National	State
Seminars	:	International 1	National	State
Books	:	With ISBN	Chapter Only	
Research Guided	:			Others
Online Webinars	:	International	National	State

Online Workshop	:	International	National	State					
<u>Chaired / Guest Events : (Count Only)</u>									
Conferences	:	International	National	State					
Symposiums	:	International	National	State					
Invited Talks	:	International	National	State					

Details of Chaired / Invited Talk / Guest Events :

Details of Publications & Research Contribution :